

Task Force Meeting #2

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| Date: August 15, 2022 | In-person: 600 East 4th Street, Charlotte NC 28202 – Room 280 |
| Time: 12:00 PM – 1:30 PM | Parking Deck address: 232 S Davidson St, Charlotte, NC 28202 |

How-to-Join Details:

<https://us02web.zoom.us/j/84893824353?pwd=cU5xZ2hhOWQ2eEl0RUtwN3ZNdnc2QT09>

Meeting ID: 848 9382 4353

Passcode: **252163**

One tap mobile

+13017158592,,84893824353#,,, *252163# US (Washington DC)

+13126266799,,84893824353#,,, *252163# US (Chicago)

Dial by your location

+1 646 558 8656 US (New York)

Meeting ID: 848 9382 4353

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| 1. Welcome & Attendance – 5 min. | Agustin Rodriguez |
| 2. Mission Statement Review – 10 min. | All |
| 3. Marketing Plan Discussion - 30 min. | Kelly Robertson-BowStern |
| 4. Shortlist Review & Discussion – 40min. | All |
| a. List of recommendations from the Study | |
| b. Initial assumptions & ranking methodology | |
| 5. Next Steps & Action Items – 5 min. | Agustin Rodriguez |

Lunch will be provided, please confirm by August 10th if you are planning to attend in person or remotely.