



Agenda

Project: I-77 Corridor Study

Subject: Kick-Off Meeting with Project Advisory & Steering Committees

Date:	September 13, 2019 9-11 AM
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Location:	CMGC, 600 East Fourth Street Charlotte, NC 28202 Room 886 – Innovation Station
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Call-In Details: Dial – (872) 240-3412; Access Code – 679-544-325

<https://global.gotomeeting.com/join/679544325>

1. Welcome & Introductions
2. I-77 Study Overview
3. Planned Scope of the Project
4. Project Milestones & Anticipated Deliverables
5. Consultation with Additional Resource Agencies
6. Identification of Key Stakeholders
 - a. Best Point of Contacts
7. New Name Dialogue
8. Next Steps
 - a. Brand/Marketing Plan/Community Engagement Plan Development
 - b. Research & Data Collection
 - c. Project Launch Meetings with Key Stakeholders
 - d. Scheduling of Update/Progress Meetings with the Advisory/Steering Committees