

# Centralina Region Mobility Management Project

CRAFT Technical Meeting

January 17, 2012

# Why Do We Need Mobility Management Coordination?

## ▶ More Trips

- Number of older adults in nine-county region expected to grow to 580,000 by 2030
- Many trips cross county lines, with redundant service delivery along many arterial routes with common destinations (i.e. VA hospital in Salisbury, Carolinas Medical Center)

## ▶ Less Money

- Transportation funding has been declining in real dollars
- Medicaid is facing significant pressure to reduce costs

## ▶ Limited Administrative Resources

- Use and application of route-match software
- Driver training
- Grant applications

## ▶ Increased service standards from Medicaid via “brokerage”

- Establishes separate paratransit service delivery
- Potentially reduce revenue sources for existing community transportation systems

# Project Background

- ▶ Regional Transit Provider Meetings in 2009 & 2010
  - Outcome of meeting in Nov. 2010 was request for Centralina to apply for Mobility Management Grant through FTA 5310 funds
- ▶ Funding Source: Federal Transit Administration 5310 (Elderly and Disabled) funds
- ▶ Cost: \$198,589 total, with \$19,859 in local match
- ▶ Lead Agency: Centralina Council of Governments
- ▶ Project Timeframe: December 2011–June 30, 2013

# Timeline

- ▶ Notice to Proceed: December 2011
- ▶ Formation of Steering Committee: December 2011
- ▶ Data Collection: Early to mid 2012
- ▶ Analysis: Mid 2012
- ▶ Alternatives Development: Mid to late 2012
- ▶ Alternative Identification: Late 2012
- ▶ Preferred Alternative Arrangement: Early to mid 2013

# Potential Mobility Management Options That Will be Studied

- ▶ Inter-Local Agreements allowing counties to pick up passengers in adjacent counties when there is a time savings
- ▶ Centralized route scheduling
- ▶ Advanced technology applications
  - Real time vehicle tracking
  - Automated billing and revenue allocation
- ▶ Shared technical and administrative resources
  - Route match training
  - Grant writing and administration
  - Driver training
  - Marketing

# Potential Project Outputs

## Better Results

- ▶ **Coordination**– Regional Transit Provider working group for public and private providers
- ▶ **Identified Needs**– Gap analysis for human service transportation

## Improve Efficiency

- ▶ **Increased Resources**– Assist local agencies with grant identification and application processes
- ▶ **Best Practices**– Identify strategies for enhanced coordination among county transit agencies
- ▶ **Economies of Scale**– Centralized administrative and training responsibilities
- ▶ **Access**– Website detailing transit options in region

# Who Should Participate in the Process?

Agencies	Roles
Transportation Planning Organizations	Area demographics, coordination with related transportation plans, funding opportunities
Fixed Route Transit Providers	Providing existing and future service, providing current usage trends
Demand Response Transit Providers	Providing existing and future service, providing current usage trends, identifying areas for potential savings
NCDOT and Statewide Associations	Coordinating plan with related initiatives, establishing resource parameters, confirming a model framework
Traditional Transit Destinations (VA, medical centers, senior centers)	Identifying needs of existing transit users, current usage trends, identifying barriers to usage
Advocacy groups and related agencies	Identifying needs of existing and potential transit users, validating utility of recommendations

# How Can I Help?

- ▶ Attend monthly steering committee meetings– schedule to be determined
- ▶ Contact project leads:
  - Angela Schlottman– Centralina Area Agency on Aging Specialist at (704) 348-2735 or [aschlottman@centralina.org](mailto:aschlottman@centralina.org)
  - Bjorn Hansen– Centralina Transportation Program Coordinator at (704) 688-6501 or [bhansen@centralina.org](mailto:bhansen@centralina.org)